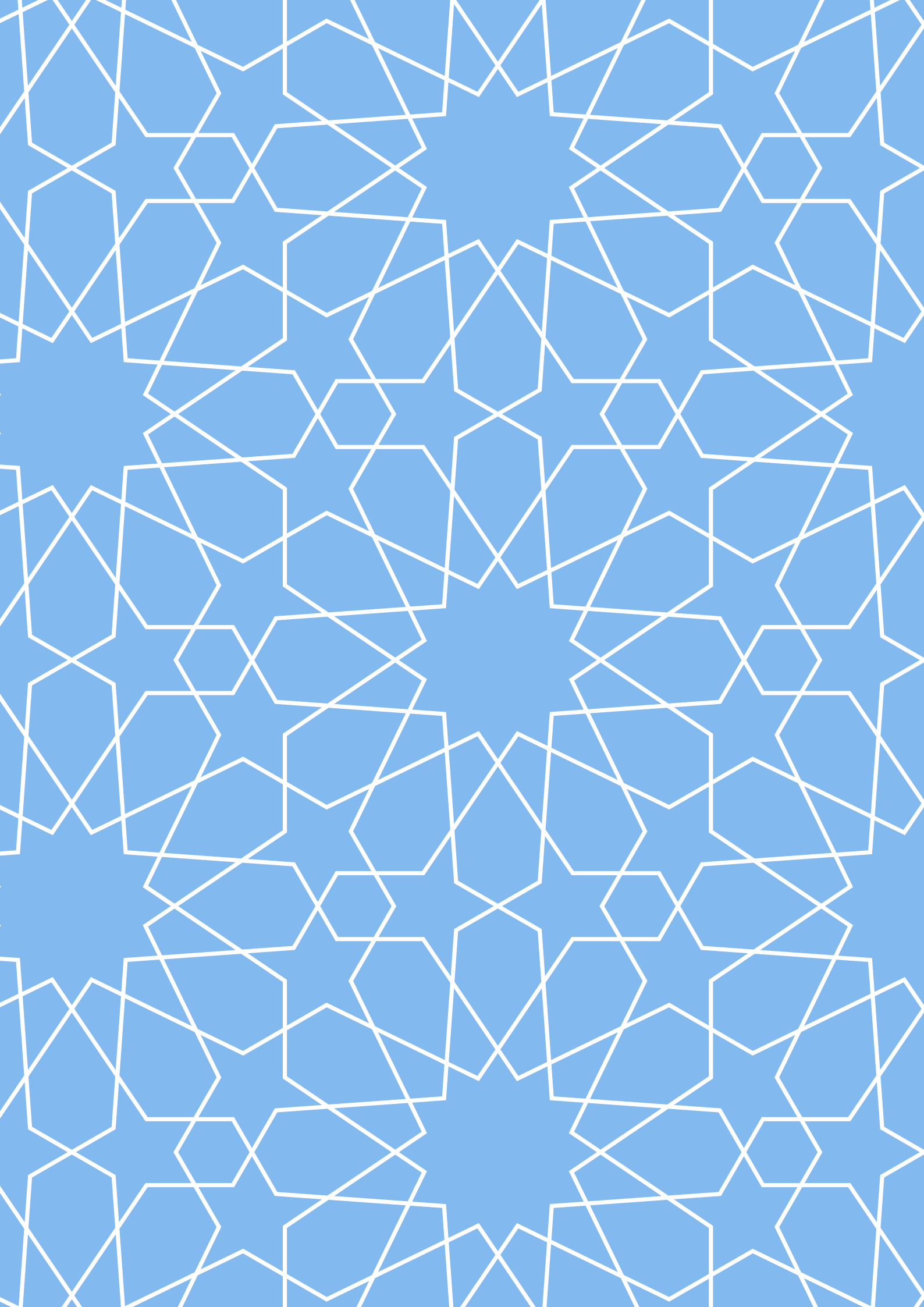


Middle
East
Mediterranean



Summer Summit 2021 Seminar

Seminar Programme
21–27 August 2021
Università della
Svizzera italiana
Lugano Campus



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MEM Summer Summit Seminar

General Programme

21 Saturday - Aula polivalente East Campus

Geopolitics and Leadership

09.15 - 10.30 Lecture

Away from chaos? The typology of the Middle East and Mediterranean crises (1973-2019)

Gilles Kepel, Professor and Scientific Director of the Middle East Mediterranean Freethinking Platform, Università della Svizzera italiana; PSL Paris Sciences et Lettres-École Normale Supérieure

10.30 - 10.45 Coffee break

10.45 - 11.30 Lecture

Arab Springs after 10 years and the case of Algeria; Young change-makers' Testimonials

Yasmina Touaibia, Director, Campus Moyen-Orient, Méditerranée, Sciences Po, Menton ([online](#))

11.30 - 12.45 Debate

Gilles Kepel, Professor and Scientific Director of the Middle East Mediterranean Freethinking Platform, Università della Svizzera italiana; PSL Paris Sciences et Lettres-École Normale Supérieure

Yasmina Touaibia, Director, Campus Moyen-Orient, Méditerranée, Sciences Po, Menton ([online](#))

12.45 - 14.00 Lunch break

14.00 - 18.00 Working groups

Team building and outdoor activity

Facilitators:

Carole Guertler, Independent consultant in sustainable development, cultural and creative economies and media

Shivan Fazil, Researcher, Stockholm International Peace Research Institute - SIPRI's Middle East and North Africa Programme

22 Sunday - Aula polivalente East Campus

Governance, Policy Making and Citizenship

09.15 - 10.30 Lecture

Transfoodmation of Food Systems

Pio Wennubst, Permanent Representative, Permanent Mission of Switzerland to the United Nations organisations in Rome

Rethinking the Food Systems in the MEM region

Kenza Benabderrazik, Lecturer and Researcher, Sustainable Agroecosystems (SAE) group, ETH Zürich

10.30 - 10.45 Coffee break

10.45 - 12.45 Testimonials

Testimonial of Rayan Kassem; Bites of Transfoodmation

Rayan Kassem, West Asia Regional Director, Youth4Nature ([online](#))

BoT Team

Ludovica Donati, Bites of Transfoodmation

Martina Bonazzi, Bites of Transfoodmation

Amin Emadi, MEM Summer Summit Participant; Bites of Transfoodmation

Iyad Alqaisi, MEM Summer Summit Alumni; Bites of Transfoodmation

Fortesa Softa, Bites of Transfoodmation

Julián Bermúdez Zapata, MEM Summer Summit Participant; Bites of Transfoodmation

12.45 - 14.00 Lunch break

14.00 - 18.00 Special workshop

Young change-makers meet Bites of Transfoodmation

Michael Gibbert, Professor, Faculty of Communication, Culture and Society, Università della Svizzera italiana

Guya Bianchetti, Erbe Ticino

Impact Hub

23 Monday - Aula polivalente East Campus

Cultural Narratives and Mobilities

09.15 - 10.30 Lecture

Narratives and Mobilities

Federica Frediani, Ph.D. Senior Researcher, Project Leader of the MEM Summer Summit, Università della Svizzera italiana

Celebrating diverse cultural identities

Diana Segantini, Advisor for Arts, culture, heritage and media

Unity in difference: a new way for identities coexistence

Gabriele Segre, Director of the Vittorio Dan Segre Foundation

10.30 - 10.45 Coffee break

10.45 - 12.45 Workshop

New Horizons Project

Martino Lovato, Lecturer in Comparative Literature, Mount Holyoke College

Shivan Fazil, Researcher, Stockholm International Peace Research Institute - SIPRI's Middle East and North Africa Programme

New Horizons Project Team, MEM Summer Summit Alumni

12.45 - 14.00 Lunch break

14.00 - 17.00 Working groups

Facilitators:

Carole Guertler, Independent consultant in sustainable development, cultural and creative economies and media

Fyras Marzawini, Country Director for Morocco and Tunisia, Drosos Foundation

Shivan Fazil, Researcher, Stockholm International Peace Research Institute - SIPRI's Middle East and North Africa Programme

24 Tuesday - Aula magna West Campus

MEM Summer Summit Forum

08.30 - 16.30 Forum Recording

25 Wednesday - Aula polivalente East Campus

Geopolitics and Leadership

09.15 - 10.30 Lecture

Where is the MEM region headed after the pandemic and 20 years from the September 11 attacks?

Gilles Kepel, Professor and Scientific Director of the Middle East Mediterranean Freethinking Platform, Università della Svizzera italiana; PSL Paris Sciences et Lettres-École Normale Supérieure

10.30 - 10.45 Coffee break

10.45 - 11.45 Case study

Mapping the MEM region

Fabrice Balanche, Associate Professor, University of Lyon

11.45 - 12.45 Debate

Gilles Kepel, Professor and Scientific Director of the Middle East Mediterranean Freethinking Platform, Università della Svizzera italiana; PSL Paris Sciences et Lettres-École Normale Supérieure

Fabrice Balanche, Associate Professor, University of Lyon

12.45 - 14.00 Lunch break

14.00 - 17.00 Working groups

Facilitators:

Carole Guertler, Independent consultant in sustainable development, cultural and creative economies and media

Fyras Marzawini, Country Director for Morocco and Tunisia, Drosos Foundation

Shivan Fazil, Researcher, Stockholm International Peace Research Institute - SIPRI's Middle East and North Africa Programme

20.00 - 22.00 Film Screening (Aula Magna West Campus)

The Alleys - by Bassel Ghandour

Locarno Film Festival

26 Thursday - Aula Polivalente East Campus

Governance, Policy Making and Citizenship

09.15 - 10.30 Lecture

The role of civil society in peace building: the case of Syria

Jean-Patrick Villeneuve, Professor and Director, Institute of Communication and Public Policy

Myriam Ahmed, Associate Programme Officer (Mediation), swisspeace

Abir Hajibrahim, Co-Founder and Board Member, Modaberoon Network

Ibrahim Olabi, Executive Director and Founder, Syrian Legal Development Programme

Luca Urech, Deputy Head Peace MENA, Peace and Human Rights Division, FDFA

10.30 - 10.45 Coffee break

10.45 - 12.45 Case study

Jean-Patrick Villeneuve, Professor and Director, Institute of Communication and Public Policy

Myriam Ahmed, Associate Programme Officer (Mediation), swisspeace

Abir Hajibrahim, Co-Founder and Board Member, Modaberoon Network

Ibrahim Olabi, Executive Director and Founder, Syrian Legal Development Programme

Luca Urech, Deputy Head Peace MENA, Peace and Human Rights Division, FDFA

12.45 - 14.00 Lunch break

14.00 - 15.00 Testimonials

Intervention by Sigrid Rausing Trust

Bénédicte Goderiaux, Senior Programme Officer for Human Rights, Sigrid Rausing Trust ([online](#))

Teresa Drace Francis, Senior Programme Officer for Arts, Sigrid Rausing Trust ([online](#))

15.00 - 17.00 Working groups

Facilitators

27 Friday - Aula magna West Campus

Cultural Narratives and Mobilities

09.15 - 10.30 Lecture

The role of cinema in the MEM region

Princess Rym Ali, Royal Film Commission Jordan ([online](#))

Bassel Ghandour, Film Director ([online](#))

10.30 - 10.45 Coffee break

10.45 - 12.45 Case study

Are Social media revolutionary?

Eleonora Benecchi, Lecturer and Researcher, Institute of Media and Journalism, Università della Svizzera italiana

12.45 - 14.00 Lunch break

14.00 - 16.00 Special event

Meet the Ambassadors

Rascha Osman, Swiss Ambassador ([online](#))

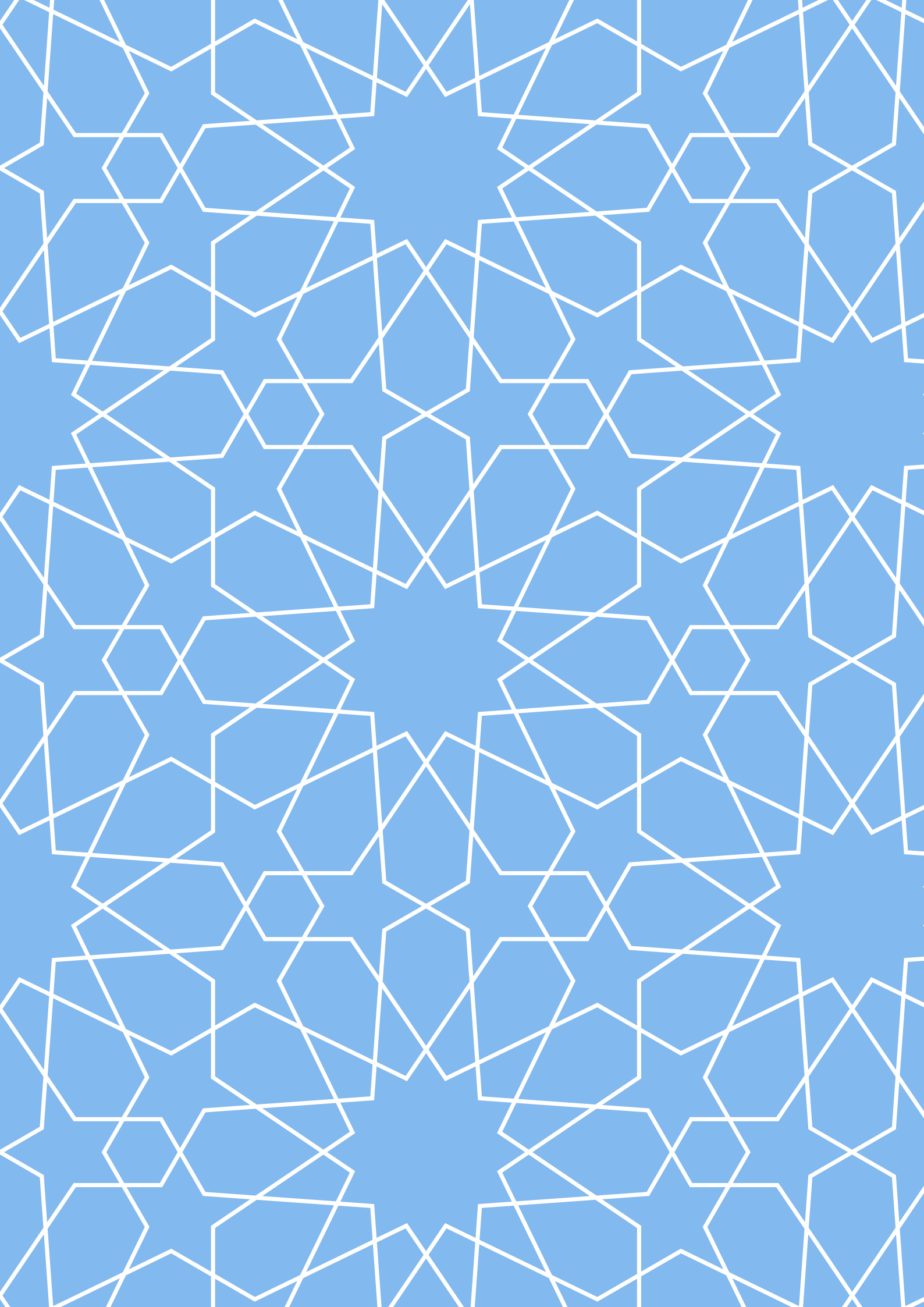
Massimo Baggi, Swiss Ambassador

Guillaumeom Scheurer, Swiss Ambassador

16.30 - 17.00 Group activity

Closing speech

MEM Summer Summit Team



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