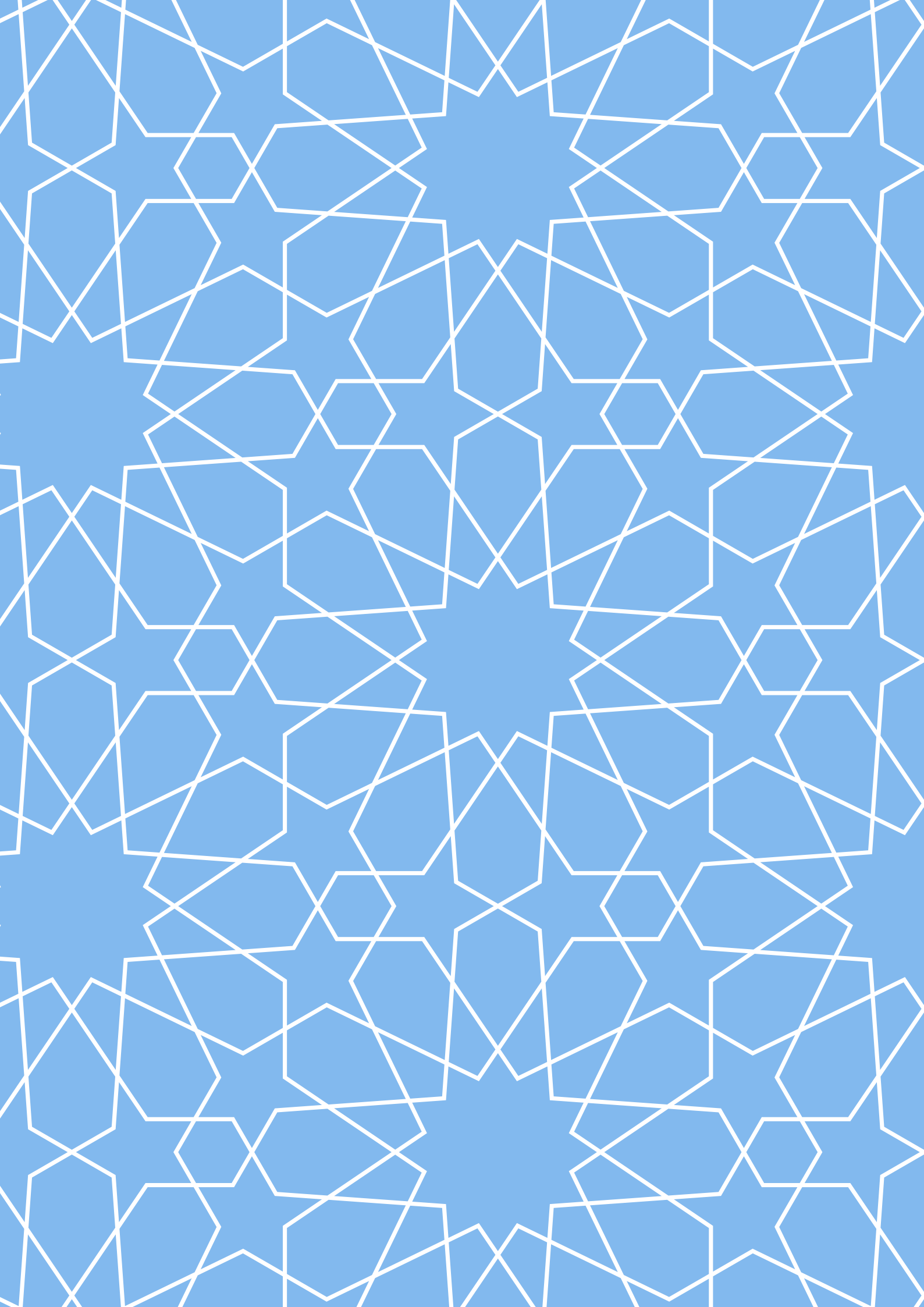


Middle
East
Mediterranean



Summer Summit 2022 Seminar

Seminar Programme
18–26 August 2022
Università della
Svizzera italiana
Lugano Campus



MEM Summer Summit Seminar

General Programme

18 Thursday - Aula polivalente East Campus

Geopolitics and Leadership

- 09.15 - 10.30 Lecture
New configurations and evolving power balance in the MEM region and beyond
Gilles Kepel, Professor, PLS Paris Sciences et Lettres-École normale supérieure, France; Adjunct Professor and Scientific director of the Middle East Mediterranean Freethinking Platform, Università della Svizzera italiana, Switzerland
-
- 10.30 - 10.45 Coffee break
-
- 10.45 - 12.45 Lecture
Mapping the MEM region
Fabrice Balanche, Associate Professor, University of Lyon, France
-
- 12.45 - 14.00 Lunch break
-
- 14.00 - 17.00 Working groups
Teambuilding
Seminar Facilitators
Amin Emadi, Global agricultural heritage program specialist at FAO, Iran
Carole Guertler, Independent consultant in sustainable development, cultural and creative economies and media, Switzerland
Monica Gugolz, Project Manager, Institutional Development Service, Università della Svizzera italiana, Switzerland
Martino Lovato, Professor, University of Macerata, University of St. Benedict and St. John, Italy
-
- 20.00 Outdoor activity
Lugano Tour
-

19 Friday - Aula polivalente East Campus

Good Governance

- 09.15 - 10.30 Lecture
Impact of the Russian-Ukraine war on the MEM Region
Gilles Kepel, Professor, PLS Paris Sciences et Lettres-École normale supérieure, France; Adjunct Professor and Scientific director of the Middle East Mediterranean Freethinking Platform, Università della Svizzera italiana, Switzerland
-
- 10.30 - 10.45 Coffee break
-
- 10.45 - 12.45 Lecture
Current situation in Syria
Fabrice Balanche, Associate Professor, University of Lyon, France
-
- 12.45 - 14.00 Lunch break
-
- 14.00 - 18.00 Workshop
Platform of dialogue in the MENA region. With the Federal Department of Foreign Affairs (FDFA)
Wolfgang A. Brülhart, Ambassador, Swiss Special Envoy MENA Division, Federal Department of Foreign Affairs (FDFA), Switzerland
Antoine Laham, Deputy of the Swiss Special Envoy MENA, Federal Department of Foreign Affairs (FDFA), Switzerland
Mathieu Heinzmann, Advisor to the Swiss Special Envoy MENA, MENA Division, Federal Department of Foreign Affairs (FDFA), Switzerland
Talal Al-Aulaqi, Consultant on Energy and International Affairs, Oman
-
- 18.30 Dinner
Social dinner at Biblio Café Tra L'altro
-

Cultural Narratives

- 09.15 - 10.30 Lecture
MENA Narratives: Mobilities and Encounters
Federica Frediani, Ph.D. Senior Researcher, Educational Programme Manager, MEM Freethinking Platform, Università della Svizzera italiana, MEM Summer Summit Project leader, Switzerland
Herman Bashiron Mendolicchio, Researcher and Project Manager, University of Barcelona, Spain
Martino Lovato, Professor, University of Macerata, University of St. Benedict and St. John, Italy
-
- 10.30 - 10.45 Coffee break
-
- 10.45 - 12.45 Workshop
MENA Narratives: Mobilities and Encounters
Federica Frediani, Ph.D. Senior Researcher, Educational Programme Manager, MEM Freethinking Platform, Università della Svizzera italiana, MEM Summer Summit Project leader, Switzerland
Herman Bashiron Mendolicchio, Researcher and Project Manager, University of Barcelona, Spain
Martino Lovato, Professor, University of Macerata, University of St. Benedict and St. John, Italy
-
- 12.45 - 14.00 Lunch break
-
- 14.00 - 16.00 Working groups
Seminar Facilitators
Amin Emadi, Global agricultural heritage program specialist at FAO, Iran
Carole Guertler, Independent consultant in sustainable development, cultural and creative economies and media, Switzerland
Monica Gugolz, Project Manager, Institutional Development Service, Università della Svizzera italiana, Switzerland
Martino Lovato, Professor, University of Macerata, University of St. Benedict and St. John, Italy
-
- 16.00 - 17.00 Ice Cream Break
-
- 17.00 - 18.30 Film
Film screening of "Fragments from heaven" by Adnane Baraka
In collaboration with Locarno Film Festival
-
- 18.30 Round table
Conversation on cinema in the MEM region
Adnane Baraka, Filmmaker, Morocco
Vega Tescari, Lecturer, Università della Svizzera italiana, Switzerland
Firas Abou Fakher, Producer, Lebanon (online)
-

Good Governance

- 09.15 - 10.30 Lecture
Food security and nexus food water energy
Pio Wennubst, Permanent Representative, Permanent Mission of Switzerland to the United Nations organisations in Rome, Switzerland
Divyam Nagpal, Programme officer, International Renewable Energy Agency (IRENA), UAE (online)
Kenza Benabderrazik, Lecturer and Researcher, Sustainable Agroecosystems (SAE) group, ETH Zürich, Morocco (online)
-
- 10.30 - 10.45 Coffee break
-
- 10.45 - 10.50 Presentation
Carlo Vitti, Erbe Ticino, Switzerland
-
- 10.45 - 12.45 Case study
Bites of Transfoodmation
Pio Wennubst, Permanent Representative, Permanent Mission of Switzerland to the United Nations organisations in Rome, Switzerland
Amin Emadi, Global agricultural heritage program specialist at FAO, Iran
Laurence Jeangros, Environmental scientist specialised in food systems, Switzerland
Giacomo Molteni, ESG Analyst, General Atlantic, United Kingdom
-
- 12.45 - 14.00 Lunch break
-
- 14.00 - 17.00 Working groups
Food security and climate change
Seminar Facilitators
Amin Emadi, Global agricultural heritage program specialist at FAO, Iran
Carole Guertler, Independent consultant in sustainable development, cultural and creative economies and media, Switzerland
Monica Gugolz, Project Manager, Institutional Development Service, Università della Svizzera italiana, Switzerland
Martino Lovato, Professor, University of Macerata, University of St. Benedict and St. John, Italy
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Geopolitics and Leadership

09.15 - 10.30 Working groups

MENA Strategy

Seminar Facilitators

Amin Emadi, Global agricultural heritage program specialist at FAO, Iran

Carole Guertler, Independent consultant in sustainable development, cultural and creative economies and media, Switzerland

Monica Gugolz, Project Manager, Institutional Development Service, Università della Svizzera italiana, Switzerland

Martino Lovato, Professor, University of Macerata, University of St. Benedict and St. John, Italy

10.30 - 10.45 Coffee break

10.45 - 12.45 Presentation

MENA Strategy. With the Federal Department of Foreign Affairs (FDFA)

Rascha Osman, Deputy Head of Division, Regional Coordinator North. Africa, Federal Department of Foreign Affairs (FDFA), Switzerland

Angelika Schempp, Head of Section Arabian Peninsula & Iran, Deputy Head of MENA Division, Federal Department of Foreign Affairs (FDFA), Switzerland

Vincent Pasquier, Head of Regional Coordination Middle East, Federal Department of Foreign Affairs (FDFA), Switzerland

12.45 - 14.00 Lunch break

Cultural Narratives

09.15 - 10.30 Lecture

Strategies for culture / the culture of strategy

Presentation of Rethinking mobility in times of immobility

Carole Guertler, Independent consultant in sustainable development, cultural and creative economies and media, Switzerland

Ferdinand Richard, Artist, France

Federica Frediani, Ph.D. Senior Researcher, Educational Programme Manager, MEM Freethinking Platform, Università della Svizzera italiana, MEM Summer Summit Project leader, Switzerland

Fyras Mawazini, Country Director for Morocco and Tunisia, Drosos Foundation, Switzerland (online)

Amine Landoulsi, Photographer, Tunisia (online)

10.30 - 10.45 Coffee break

10.45 - 12.45 Plenary discussion

Is there an economy of Creativity?

Carole Guertler, Independent consultant in sustainable development, cultural and creative economies and media, Switzerland

Ferdinand Richard, Artist, France

Federica Frediani, Ph.D. Senior Researcher, Educational Programme Manager, MEM Freethinking Platform, Università della Svizzera italiana, MEM Summer Summit Project leader, Switzerland

Fyras Mawazini, Country Director for Morocco and Tunisia, Drosos Foundation, Switzerland (online)

Amine Landoulsi, Photographer, Tunisia (online)

12.45 - 14.00 Lunch break

14.00 - 17.00 Working groups

Creative economies

Seminar Facilitators

Amin Emadi, Global agricultural heritage program specialist at FAO, Iran

Carole Guertler, Independent consultant in sustainable development, cultural and creative economies and media, Switzerland

Monica Gugolz, Project Manager, Institutional Development Service, Università della Svizzera italiana, Switzerland

Martino Lovato, Professor, University of Macerata, University of St. Benedict and St. John, Italy

Geopolitics and Leadership

09.15 - 10.30 Lecture

Power in the Islamic world in a historical perspective

Mapping women's rights in the MENA Region: Education, employment and gender gap

Michele Bernardini, Professor, University of Naples "L'Orientale" (UNIOR), Italy

Ersilia Francesca, Professor of Islamic History, University of Naples "L'Orientale" (UNIOR), Italy

10.30 - 10.45 Coffee break

10.45 - 12.45 Lecture

Power in the Islamic world in a historical perspective

Mapping women's rights in the MENA Region: Education, employment and gender gap

Michele Bernardini, Professor, University of Naples "L'Orientale" (UNIOR), Italy

Ersilia Francesca, Professor of Islamic History, University of Naples "L'Orientale" (UNIOR), Italy

12.45 - 14.00 Lunch break

14.00 - 17.00 Working groups

Gender and power dynamics

Seminar Facilitators

Amin Emadi, Global agricultural heritage program specialist at FAO, Iran

Carole Guertler, Independent consultant in sustainable development, cultural and creative economies and media, Switzerland

Monica Gugolz, Project Manager, Institutional Development Service, Università della Svizzera italiana, Switzerland

Martino Lovato, Professor, University of Macerata, University of St. Benedict and St. John, Italy

25 Thursday

Cultural Narratives

17.00 - 18.00 Workshop

Prognosis/Saudi Arabia: An Artist's Odyssey

Ahmed Mater, Artist, Saudi Arabia

Diana Segantini, Advisor for Arts, culture, heritage and media, Switzerland

26 Friday - Aula C1.03 East Campus (morning) / Aula Magna West Campus (afternoon)

Good Governance

09.15 - 10.30 Presentation

Research instruments. With MENA Leading House

Luna Iacopini, Head of International Affairs, HES-SO University of Applied Sciences and Arts Western Switzerland, Switzerland

Michael Krieger, Manager of the Leading House MENA, HES-SO University of Applied Sciences and Arts Western Switzerland, Switzerland

10.30 - 10.45 Coffee break

10.45 - 12.45 Lecture

Digitalization and effective governance for sustainable development

Manuela Barreca, Post-doc researcher, Università della Svizzera italiana, Switzerland

Giulia Mugellini, Post-doc researcher, Università della Svizzera italiana, Switzerland

12.45 - 14.00 Lunch break

14.00 - 16.00 Working Groups

Seminar Facilitators

Amin Emadi, Global agricultural heritage program specialist at FAO, Iran

Carole Guertler, Independent consultant in sustainable development, cultural and creative economies and media, Switzerland

Monica Gugolz, Project Manager, Institutional Development Service, Università della Svizzera italiana, Switzerland

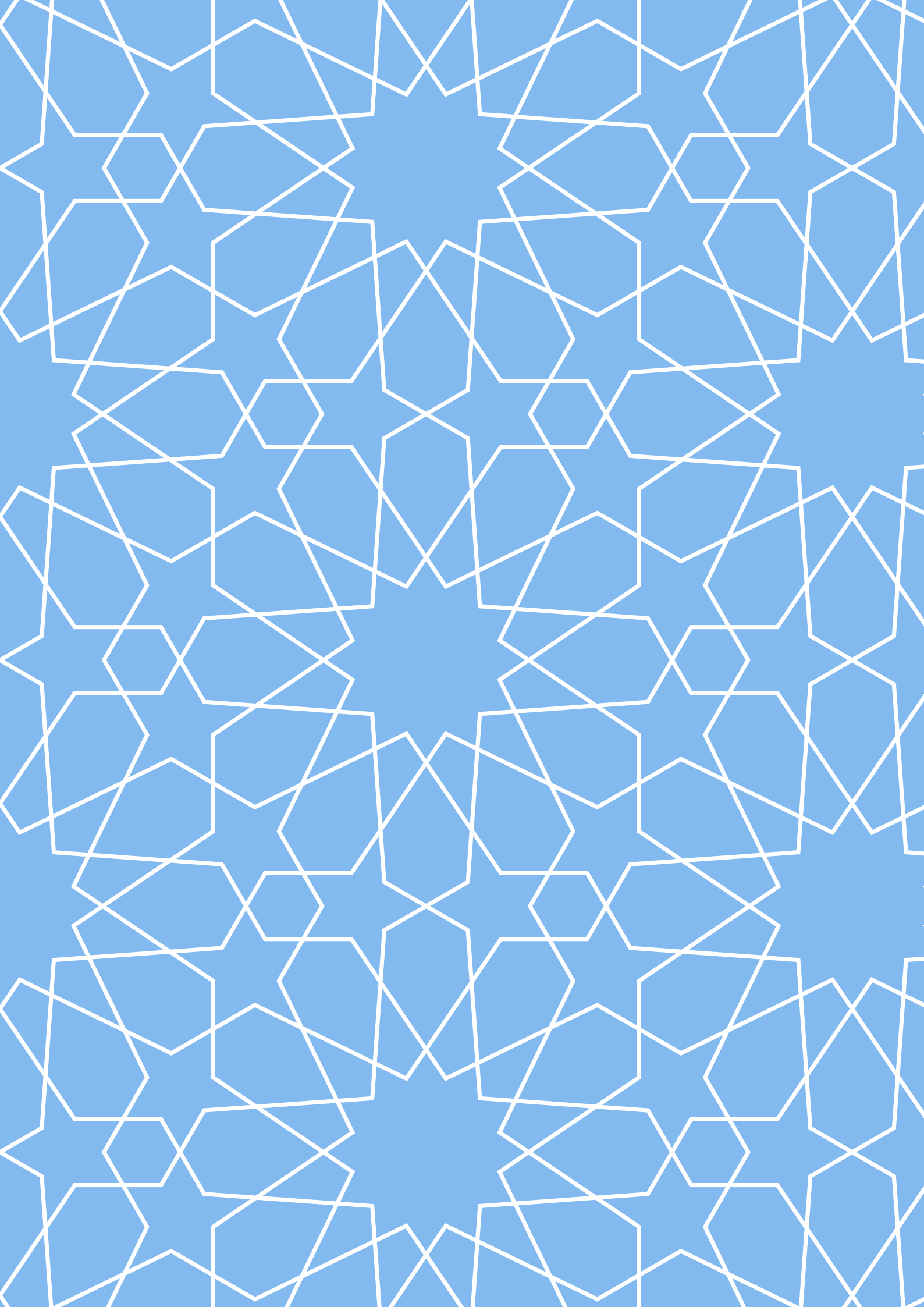
Martino Lovato, Professor, University of Macerata, University of St. Benedict and St. John, Italy

16.00 - 18.00 **Meet the Swiss Ambassadors in the MEM region**

Marion Weichelt, Ambassador of Switzerland to Lebanon, Switzerland

Massimo Baggi, Ambassador of Switzerland to the United Arab Emirates and Bahrain, Switzerland

Josef Renggli, Ambassador of Switzerland to Tunisia and Libya, Switzerland



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