

Middle
East
Mediterranean



Summer Summit 2023 Seminar

Seminar Programme
16–25 August 2023
Università della
Svizzera italiana
Lugano Campus

MEM Summer Summit Seminar General Programme

Wednesday 16 August – Entrance West Campus

19.30 Arrival of participants and welcome dinner at USI
Ice-breakers and teambuilding activities

Thursday 17 August – Aula Magna (morning)/Aula 253 (afternoon)

08.45 – 09.15 **Registration**

09.15 – 09.45 **Welcome and introduction to the MEM Summer Summit**
Giovanni Zavaritt, General Secretary, Università della Svizzera italiana
Federica Frediani, Lecturer, MEM Project Leader, Università della Svizzera italiana

09.45 – 10.30 **Teambuilding with Lego Serious Play, in collaboration with eLab – eLearning Lab**

10.30 – 10.45 Coffee break

10.45 – 12.45 **Teambuilding with Lego Serious Play, in collaboration with eLab – eLearning Lab**

12.45 – 14.00 Lunch break

14.00 – 15.30 **Endemic crises and new dynamics in the Middle East Mediterranean region**
Michele Bernardini, Professor, Università L'Orientale di Napoli

15.30 – 17.00 **Mapping the MEM region**
Fabrice Balanche, Professor, Université Lyon II

Friday 18 August – Aula 253 (morning)/Aula Magna (afternoon)

09.15 – 10.30 **Current situation in Syria**
Fabrice Balanche, Professor, Université Lyon II

10.30 – 10.45 Coffee break

10.45 – 12.45 **Gender equality in the Middle East: an intersectional approach**
Serena Tolino, Professor, Universität Bern

12.45 – 14.00 Lunch break

14.00 – 17.00 **Workshop on Mediation in the MENA region**
Wolfgang Amadeus Brühlhart, Ambassador, Special Envoy MENA, Federal Department of Foreign Affairs
Antoine Laham, Office of the Special Envoy MENA, Federal Department of Foreign Affairs
Ladina Lange, Office of the Special Envoy MENA, Federal Department of Foreign Affairs
Talal Al-Aulaqi, Consultant on Energy
Mae Anna Chokr, ETH-Center for Security Studies

18.00 – 20.00 Social dinner

Saturday 19 August – Aula Magna

09.15 – 10.30	Using dialogue to advance on Climate Security priorities in the aftermath of COP28 Session 1: “What is Diplomatic Dialogue” Session 2: “The Climate-Security Nexus in the MEM Region” Seraina Eldada, Project Officer, Geneva Center of Security Policy Azzam Alwash, Environmentalist
10.30 – 10.45	Coffee break
10.45 – 12.45	Using dialogue to advance on Climate Security priorities in the aftermath of COP28 Session 1: “What is Diplomatic Dialogue” Session 2: “The Climate-Security Nexus in the MEM Region” Seraina Eldada, Project Officer, Geneva Center of Security Policy Azzam Alwash, Environmentalist
12.45 – 14.00	Lunch break
14.00 – 17.00	Workshop on Future Narratives Federica Frediani, Lecturer, MEM Project Leader, Università della Svizzera italiana Ismail Lahlou, Programme Manager, Drosos Foundation Pio Wennubst, Permanent Representative, Permanent Mission of Switzerland to the United Nations organisations in Rome Martino Lovato, Lecturer, MEM Facilitator Monica Gugolz, MEM Programme Manager, Università della Svizzera italiana, MEM Facilitator Tom Vize!, MEM Facilitator, CEO, MENA Network Younes Zangiabadi, MEM Facilitator, Deputy Director, Institute for Peace and Diplomacy

Sunday 20 August

Free Day

Monday 21 August – Auditorium (plenary lecture)/Aula Magna

09.00 – 09.50	Plenary lecture on Youth Health and Wellbeing in collaboration with Swiss School of Public Heath Alexander Schulze, Chief Program Officer, Botnar Foundation
10.00 – 10.15	Coffee break
10.15 – 12.45	Working groups on Future scenarios of the MEM region Federica Frediani, Lecturer, MEM Project Leader, Università della Svizzera italiana MEM Facilitators
12.45 – 14.00	Lunch break
14.00 – 17.00	Participatory lecture on Human security in the MENA region Jean-Louis Romanet, Director and Co-Founder, Northern African Policy Initiative

Tuesday 22 August – Aula Magna

09.15 – 10.30	Workshop on Alternative forms of civic engagement Jean-Louis Romanet, Director and Co-Founder, Northern African Policy Initiative
10.30 – 10.45	Coffee break
10.45 – 12.45	Workshop on Alternative forms of civic engagement Jean-Louis Romanet, Director and Co-Founder, Northern African Policy Initiative
12.45 – 14.00	Lunch break
14.00 – 16.00	Measuring the 2030 Agenda Medea Savary, Project Manager, MONET 2030, Swiss Federal Office of Statistics
16.00 – 17.00	Working groups

Wednesday 23 August – Aula Magna

09.15 – 10.30	Migration politics and demographic changes: Future prospects for development and integration in the Mediterranean Souhail Belhadj Klaz, Lecturer, Graduate Institute of international and development studies
10.30 – 10.45	Coffee break
10.45 – 12.45	Panel discussion: Narratives and future prospects of migration Zakaria Al Shmaly, Doctoral Fellow, United Nations University Maastricht Paola Solcà, Professor, University of Applied Sciences and Arts of Southern Switzerland Medea Savary, former UNHCR Souhail Belhadj Klaz, Lecturer, Graduate Institute of international and development studies
12.45 – 14.00	Lunch break
14.00 – 17.00	Switzerland in the MENA region MENA Division, Federal Department of Foreign Affairs Rascha Osman, Deputy Head, MENA Division and Regional Coordinator North Africa Vincent Pasquier, Head of Section Middle East Mike Ammann, Regional Coordinator for the Arabian Peninsula and Iran
18.00 – 20.00	Film screening: Climbing Iran Followed by panel discussion with Film Director, Francesca Borghetti, and Nasim Eshqi, Iranian climber

Thursday 24 August – Aula Magna

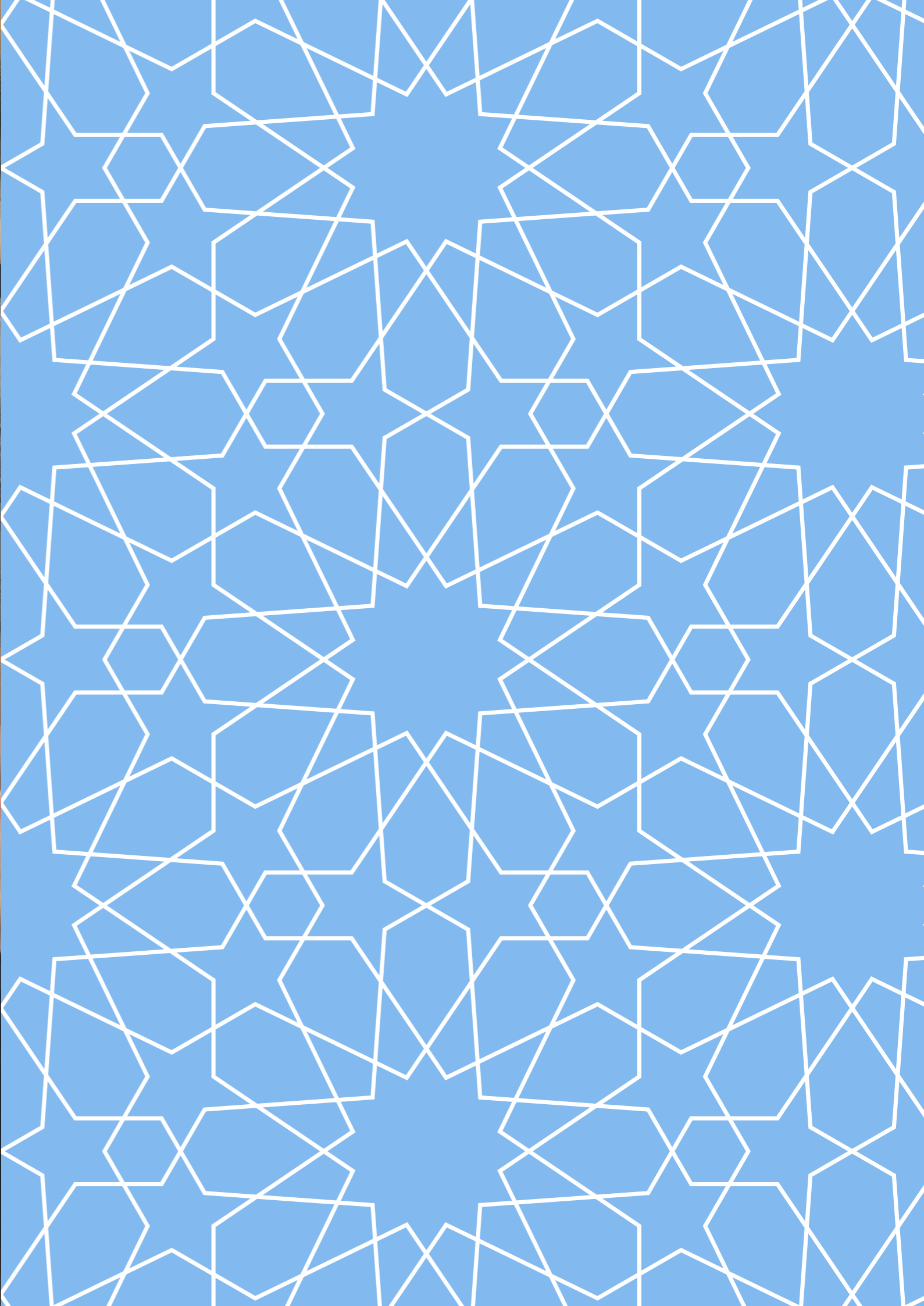
09.15 – 10.30	Heritage, sustainable tourism and digital media Lorenzo Cantoni, Professor, Università della Svizzera italiana
10.30 – 10.45	Coffee break
10.45 – 12.45	Heritage, sustainable tourism and digital media Lorenzo Cantoni, Professor, Università della Svizzera italiana
12.45 – 14.00	Lunch break
14.00 – 16.00	Sustainable development and the Arts – a new dynamic yet to be shaped? Carole Guertler, Independent consultant in sustainable development, cultural and creative economies and media Dalia Dawoud, Head of Pro Helvetia Cairo Yara Shakwy, Atlantic Fellow for Social and Economic Equity, London School of Economics
16.30 – 19.00	Swiss model of democracy and transborder relations across the shores of lake Lugano Visit and talk at “Palazzo Civico”, followed by boat tour offered by Società Navigazione Lago Lugano Filippo Lombardi, Elected Municipal of the City of Lugano

Friday 25 August – Aula 253/Auditorium (Meet the Swiss Ambassadors)

09.15 – 10.30	Digitalisation and effective governance for sustainable development Giulia Mugellini, Lecturer and Researcher, Università della Svizzera italiana Manuela Barreca, Lecturer and Researcher, Università della Svizzera italiana
10.30 – 10.45	Coffee break
10.45 – 12.45	Are Social media revolutionary? Eleonora Benecchi, Lecturer and Researcher, Università della Svizzera italiana
12.45 – 14.00	Lunch break
14.00 – 15.45	Working groups Preparation for the meeting with the Ambassadors and closing of the Seminar Federica Frediani, Lecturer, MEM Project Leader, Università della Svizzera italiana MEM Facilitators
16.00 – 17.30	Meet the Swiss Ambassadors in the MENA region Emilija Georgieva, Ambassador of Switzerland to Jordan and Iraq Yasmine Chatila Zwahlen, Ambassador of Switzerland to Saudi Arabia Yvonne Baumann, Ambassador of Switzerland to Egypt Nadine Olivieri Lozano, Ambassador of Switzerland to Iran

Note:

Working group activities are planned and integrated into the various sessions each day by the team of facilitators and check-in (09.00 - 09.15) and check-out (17.00 - 17.15) moments are planned and will be communicated at the beginning of the Seminar (MEM Facilitators: Monica Gugolz, Tom Vize!, Martino Lovato and Younes Zangiabadi).



Middle
East
Mediterranean
MEM
Summer
Summit

2023

